

## North Avenue Corridor Vision Statement

A vision statement should paint a picture of the desired future for the corridor<sup>1</sup>. It should describe how the corridor should function, look, and interact with the surrounding community.

The initial draft Vision Statement for the North Avenue Corridor has been adapted from the Burlington *Complete Streets Workshop Vision Statement* (see below). Key themes expressed in the statement are highlighted in bold. Think about whether this statement captures your vision for what the corridor should become. What themes are missing or not fully articulated?

### Initial DRAFT Vision Statement

North Avenue will provide for **safe, inviting, and convenient travel for all users of all ages and abilities**—including motorists, pedestrians, bicyclists, and public transportation riders. The **need to move people through the corridor will be balanced with the need to provide access to homes, businesses, and local institutions**. The corridor will develop into an **attractive public space** through creative streetscape, signage, and other site design features. The corridor will become **more livable and desirable by promoting social interaction and public health**.

### Draft Goals

Goals are statements of desired outcomes for the corridor that will collectively help achieve the Corridor Vision. They will address issues identified during the existing and future conditions analyses and reflect public and advisory committee input. Goals will also provide a basis for evaluating improvement options and selecting recommendations.

Common themes expressed in goals often include:

- Accommodating and balancing transportation needs of different user groups
- Improving safety for all users
- Enhancing specific travel modes and improving connectivity
- Increasing travel choices and managing demand
- Improving livability
- Linking land use and transportation
- Supporting community/economic development

Think about which of these (or other) topic areas are relevant to North Avenue, and we'll start to develop specific goal statements during our Advisory Committee meeting.

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<sup>1</sup> Vermont Corridor Management Handbook, VTrans, July 2005