

CHITTENDEN COUNTY REGIONAL PLANNING COMMISSION
MS-4 SUBCOMMITTEE – DRAFT MINUTES

DATE: **Tuesday, July 5, 2016**
TIME: 12:15 pm to 1:00 pm
PLACE: CCRPC Offices, 110 West Canal Street, Suite 202, Winooski, VT
DOCUMENTS: Minutes, documents, and presentations discussed accessible at:
<http://www.ccrpcvt.org/meetings/clean-water-advisory-committee/>

Committee Members in Attendance		
Burlington:	Milton: Jake Hemmerick	Williston:
Colchester:	Shelburne: Chris Robinson	Winooski:
Essex: Annie Costandi	South Burlington: Tom DiPietro	Burlington Airport:
Essex Junction: Chelsea Mandigo	University of VT:	VT-DEC:
VAOT: Jennifer Callahan	WRCD: Holly Kreiner	
Other Attendees: None		
CCRPC Staff: Dan Albrecht; Regina Mahony; Charlie Baker		

1. Welcome: Chelsea Mandigo called the meeting to order at 12:15 pm. There were no additions to the agenda.

2. Review and action on draft minutes of June 7, 2016: The June minutes were not posted on the website so action on these minutes was tabled.

3. RSEP:

Update on Spring Campaign Results:

Dan provided an overview of the spring campaign results in terms of web site visits per fiscal year and costs per click of online ads. There was a lot more clicks produced from FPF for the same amount of money as last year; also the clicks from Google ads were increased over last year. Web ads on Seven Days continue to perform poorly There was a question about whether the data was on the number of unique page clicks, and they are. It would be helpful if the data in these updates were labeled.

Update on RFP for Social Marketing Services and appoint Selection Committee and Set Timeline for Discussion: We have received two proposals in response to the RFP. Chelsea and Tom will help on the sub-committee. There was some discussion regarding improving the efficiency of the process when a sub-committee is established. In the past there has been quite a bit of discussion when a sub-Committee brings work back to the full Committee and this proves to be an inefficient use of time for both the sub-Committee and the full Committee. There was consensus that a sub-committee's recommendation will be brought to the full group for a vote, rather than another full discussion and review at the full Committee.

4. Update – Chittenden County Stream Team Activities:

Rain barrels - Holly explained that there are 48 entries for the rain barrels. In the past they've had closer to 70. They will give them away on 7/7. She tabled at two farmer's markets in Milton and spoke with about 20 people. 12 attendees came to the rain barrel workshop (a handful from Milton and the rest from other Towns). It was held at Milton's Freedom Fest. A resident in Burlington really needs some rain barrels for their property. We have some left over from the rain barrel workshop in Milton, and it was quite an effort to clean them. Holly suggested selling the rain barrels for about \$20 more than they cost considering the effort to clean them.

Tom made a motion, seconded by Chris to sell the rain barrels to the Burlington resident for \$50/barrel. No further discussion. MOTION PASSED.

Regarding water quality sampling – We have seven returning people and 9 new people. One of the volunteers will also go out during rain events (which we haven't had in the past). Many volunteers were recruited

1 through a CCST press release which ran in the the Burlington Free Press. DEC put out a water quality grant
2 program for water quality sampling as part of the LaRosa partnership. Holly will work with Jim Kellogg on a
3 proposal. The program is for new sites with organizations that already have a 3 year track record for sampling.
4 There was also some discussion about an appreciation program for the water quality volunteers. About ten
5 years ago RSEP gave out an award and about a year ago CCST had a pizza party. Dan suggested that we
6 could provide awards at a CCRPC Board meeting. Holly will brainstorm on this and develop a plan.
7

8 Rain Gardens – the So. Burlington Girl Scouts will adopt the rain garden at the library. Callahan Park mulch
9 needs to be invoiced to Burlington. Holly will confer with Dan and the co-chairs at their upcoming budget
10 meeting. Holly indicated that the current estimate shows the fiscal year finished about \$2,000 over budget.
11

12 Burlington is the next municipality to work with. She will also do tabling in Essex.
13

14 **5. Adjournment:** The meeting adjourned at 12:42 p.m.
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Respectfully submitted, Regina Mahony and Dan Albrecht
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