1. Welcome: Chelsea Mandigo called the meeting to order at 12:15 p.m.

2. Review and action on draft minutes of July 5, 2017

   After a brief recap by Dan Albrecht, DiPietro made a motion, seconded by Sherrard to approve the July 5, 2017 minutes. No further discussion. MOTION PASSED with abstentions by Harris, Ravin.

3. Reports and Updates
   a. Stream Team Activities
      Kreiner provided a brief update on recent activities and showed photos of recent storm drain stenciling and storm drain mural painting efforts. They will also look to publicize the Stream Team during the upcoming Vermont Clean Water Week. Albrecht showed the example of the Rethink Runoff stickers produced by Tally Ho. The Committee directed him to circulate the examples and solicit desired quantities so a bulk order can be finalized.
   b. Advertising update
      Albrecht provided a recap of the costs of the spring advertising and planned Cynobacteria ad buy based upon information provided by Tally Ho.
      late April – July 4th  Budgeted: $8,750 The actual April-Memorial Day was about $4,025.
      Due that coming in under budget an additional buy from Mid-June through July 4th was authorized which ended up totaling $3,403 resulting in a total surplus of about $1,322. In addition to the surplus, there is also the $2,100 that had been set aside to do a quick, responsive ad buy in the event of a bloom. After a short discussion the consensus of the Subcommittee was that regardless of whether or not there is a bloom to react to, the full funds allocated for this summer should be used.

4. Items for September 5th meeting agenda
   a. Draft MS4 permit
   b. Review draft Fall 2017 Stormwater Opinions and Behavior Survey

5. Updates

   Albrecht read a portion of an email from Jim Pease of DEC as follows: “I am holding off on the municipal employee training workshop to see if we get the Clean Streets grant, if we do then there will be plenty of things for road crews to learn about in relation to that project this fall.”

8. Adjournment

   The meeting adjourned at 12:46 p.m.

Respectfully submitted, Dan Albrecht