| RETHINK RUNOFF BUDGET, FY20              | October 31 draft |          |
|--|------------------|----------|
|  |                  |          |
| CCRPC                                    |                  |          |
| Albrecht, Salary& Fringe (est. \$51/hr.) | \$5,100          |          |
| Indirect Rate (est. 63%)                 | \$3,213          |          |
| Web hosting, domain regis                | \$361            |          |
| Incidentals                              | \$200            |          |
| Survey set aside, per annum              | \$3,000          |          |
|  | sub-total>>>     | \$11,874 |
| Andreas at Cartes and                    |                  |          |
| Advertising                              | ¢10.000          |          |
| July 1 - mid-Sept, 2019                  | \$10,000         |          |
| January 1 - February 28, 2020            | \$2,800          |          |
| April 1 - June 30, 2020                  | \$13,200         | 400.000  |
|  | sub-total>>>     | \$26,000 |
| Marketing: Tally Ho (@\$100/hr)          |                  |          |
| Reports; content updates;                | \$4,000          |          |
| New Creative                             | \$4,000          |          |
| Web Updates                              | \$1,000          |          |
| Ad production/placement                  | \$2,000          |          |
| Design for Stream Team                   | \$1,000          |          |
| Design for stream ream                   | sub-total>>>     | \$12,000 |
|  |                  | . ,      |
| Stream Team: WNRCD (@\$45/hr)            |                  |          |
| Admin                                    | \$3,000          |          |
| Outreach                                 | \$9,000          |          |
| Project Development & Implementation     | \$10,000         |          |
| Promo Items                              | \$300            |          |
| Project Supplies                         | \$500            |          |
| Stream Team Advertising                  | \$400            |          |
| Mileage                                  | \$500            |          |
| Refreshments                             | \$300            |          |
| Contractual                              | \$1,000          |          |
|  | sub-total>>>     | \$25,000 |
|  |                  |          |
|  | TOTAL            | \$74,874 |
| Dues estimate: @ 12 x \$6,000            | \$72,000         |          |
|  | Ÿ. 2,000         |          |
| FY19 surplus, minimum to carry over      | \$3,000          |          |