October 31, 2018
October Monthly Update, FY 19
Prepared by Kristen Balschunat

Ongoing Tasks
- Complete rack card design
- Volunteer appreciation event planning
- Publish fall newsletter
- Write Final Report for Stream Team water quality monitoring season

Outreach Tasks
- Facebook account - Regular Posts -- Up to 217 “likes” and 220 “follows” Post engagement increased by 4,000% from Winooski Storm Drain Mural posts
- Instagram account - Regular Posts -- up to 115 account followers
- Storm drain stencils loaned to Jenna (Burlington) and Karen (Colchester) for independent stenciling projects. 39 drains were marked between the two projects.
- Press Release sent to 9 local new outlets
- Winooski Storm Drain Mural TV Coverage: https://www.wcax.com/content/news/Winooski-mural-aims-to-educate-on-stormwater-pollution-496723301.html

Completed Event/Project Driven Tasks
- Tabled at Milton Activities Fair on Sept 27. Reached 40 adults and 60 kids from Milton
  Brought ‘Build a Rain Garden” activity and information about green lawn care
- The Storm Drain Mural Project Winooski was a great success. Artists spoke to about 75 Winooski residents in person while they were out paining. Subsequent social media posts reached 2,700 people! (See images below)
- Total number of residents in Rethink Runoff towns reached in-person this month = 175

Completed Administrative Tasks
- 2018-2019 Work-plan and activity tracking
- FY19 Budget tracking
- Prepared this update

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Berlin Office
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Budget FY19 Expenses from Sept 22, 2018-Oct 23, 2018:
WNRCD - $1541.25
Travel - $ 39.68
Supplies - $ 0
Promotional - $
Contractual - $
Advertisements - $
Total ~ $ 1580.93

Total FY19 Expenses:
WNRCD - $11,947.5
Travel - $262.4
Supplies -$ 58.57
Promotional - $0
Contractual - $0
Advertisements - $0
Total ~ $12,268.47

Total budgeted for FY19 - $23,000.00
Total spent FY19 to date - $12,268.47

Total remaining FY19 budget - $10,731.53