DATE: Tuesday, January 8, 2019
SCHEDULED TIME: 12:30 p.m. to 1:30 p.m.
PLACE: CCRPC Offices, 110 West

PLACE: CCRPC Offices, 110 West Canal Street, Suite 202, Winooski, VT DOCUMENTS: Minutes, documents, and presentations discussed accessible at: http://www.ccrpcvt.org/meetings/clean-water-advisory-committee/

<b>Committee Members in Attendance</b>		
Burlington:	Burlington Airport: Larry Lackey (departed midway thru mtg), Polly Harris (Stantec)	Williston: James Sherrard
Colchester: Karen Adams	Milton: Dave Allerton	Winooski: Tim Grover
Essex:	Shelburne: Chris Robinson	VAOT: Jennifer Callahan
Essex Junction: Chelsea Mandigo, Co-Chair	South Burlington: Tom DiPietro	Univ. of VT: Claire Forbes
DEC: Christy Witters		
Other Attendees: Pluck: Dave Barron; WNRCD: Kristen Balschunat; Mycoevolve: Jess Rubin		
CCRPC Staff: Dan Albrecht		

1. Call to Order: Chelsea Mandigo called the meeting to order at 12:30 p.m.

#### **2.** Changes to the Agenda – None

## 3. Review and action on draft minutes of November 6, 2018

After a brief recap by Dan Albrecht, Jennifer Callahan made a motion, seconded by Chris Robinson to approve the minutes as drafted. MOTION PASSED.

## 4. Recap on Spring 2018 and Fall 2018 Rethink Runoff campaign (Discussion)

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Dave Barron recapped the visits to the website in 2018 as well as the series of pop-up ads that ran during the campaign. Total visits were 7,832 (editor's note: the highest since tracking began with common metrics in 2012). Both he and Dan Albrecht pointed out that advertising is more present and visible throughout the April-September timeframe as the greater cost efficiency of online advertising means led to situations in 2017 and 2018 where there was <u>no</u> late May-July lull because ads were performing well and funds were able to extended for more online ads in this timeframe.

# 5. Stream Team 2019 Work Plan Overview (Discussion)

 Kristin Balschunat walked the committee through the work plan highlighting the planned targets for each category of action. Current towns wherein in hands on projects will take place are Burlington, Milton and Shelburne while outreach events are planned for Colchester, Essex and Essex Junction.

### 6. Review and finalize purchase of RRST Outreach Materials (Action)

Dave Barron walked through the types and prices for the following: Banner Stand, Table Cloth, Canopy and Rack Cards. Kristin walked through the designs of two hypothetical rack cards. After a brief discussion, Tom DiPietro made a motion, seconded by James Sherrard to move forward with purchase of an Interchangeable Banner Stand, a Tablecloth with dye-sublimated graphics and various quantities of Rack Cards at a total cost not to exceed \$1,500. James Sherrard suggested exploring price options to add imbedded flower seeds to the rack cards as a way to encourage household retention. MOTION PASSED with Polly Harris abstaining.

#### 7. Updates

Jim Pease distributed a spreadsheet (see Committee webpage) modelling hypothetical street sweeping efficiencies based upon the preliminary results of the CCRPC-DEC-USGS study conducted this past year in partnership with Barre, Burlington, Essex, Essex Junction, Montpelier, Shelburne, South Burlington, St.

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Albans and Winooski. The spreadsheet's columns compared current street sweeping practices and the current credit % of Target Prorated (-10%/year) to TMDL Monitoring Period (2000-2009) vs. various modelled numbers for Sweeping with Leaf Management if Wisconsin Street Sweeping practices were implemented in Medium Density Residential Areas or implemented on Existing Routes With At Least 17% Forest Cover. Tree Cover within the Right of Way (which was calculated by the UVM Spatial Analysis lab) is a big driver in the results. The modelled results generally show that if municipalities adopt the Wisconsin practices (more frequent fall sweepings and use of a Vacuum sweeper on the final run, etc.) then there is a high potential for municipalities to receive a Phosphorus Leaf Removal Credit. Tom DiPietro asked Christy Witters about DEC's recommended guidance concerning public outreach

on chloride application rates and storage. James Sherrard indicated that he is reluctant to recommend any exact application rates with others agreeing and that they would refer people to contact DEC. Christy indicated that MS4s can take or leave DEC's guidance but an MS4' SWMP might not be approved.

8. Items for February 5th meeting The Chairs will work with Dan to draft the February 5<sup>th</sup> agenda.

9. Adjournment The meeting adjourned at 1:47 p.m.

Respectfully submitted, Dan Albrecht