



March 28, 2019

March Monthly Update, FY 19 -- For activities between February 24, 2019 and March 23, 2019

Prepared by Kristen Balschunat

Ongoing Tasks

- Burlington: Continuing to prepare and advertise for May 4th Rain Barrel workshop
- Shelburne: Preparing for late August storm drain mural project. Creating publicity, reaching out to partners
- Milton: Preparing for July storm drain mural and stenciling project. May also assist with volunteer recruitment for rain garden installation at municipal building
- Library Project: Compiling book recommendations for displays and reaching out to local libraries with program "pitch"
- Essex(es) - Preparing for a mini rain barrel workshop with Essex Middle School students on May 10th as a community service learning project

Outreach Tasks

- Facebook account -- **Three** Posts -- Up to 230 "likes" and 267 "followers" -- The average post is seen by about 100 people and gets 5-10 "likes" or "shares"
- Instagram account - **Two** Posts -- Up to 135 account followers -- The average post gets about 10-20 "likes". Data is unavailable on instagram about how many people see each post.
- Winter E-Newsletter sent on Feb 26th: Newsletter was delivered to **519** subscribers, opened by 131 people and 17 people clicked links within the newsletter.
- Made a public announcement about the Rain Barrel workshop and distributed fliers at the Wards 2/3 Neighborhood Planning Assembly (NPA) Meeting in Burlington on March 14th. About **50** residents were in attendance. Meeting is recorded and by Channel 17. See the announcement here at (25:45) <https://www.youtube.com/watch?v=zDBQEwnHaGU>
- Met with Dave Barron (Pluck Design) to assist with website updates for rethinkrunoff.org and finalize content for promotional materials.
- Front Porch Forum post to advertise Burlington Rain Barrel Workshop

Completed Event/Project Driven Tasks

- Completed Stream Team Data Analysis and submitted Final Report
- Colchester Community Dinner Tabling Event - March 4 - Reached **25** Colchester Residents. Many showed interest in installing rain gardens on their properties. 3 new newsletter signups.
- Volunteer Appreciation Event March 20 - attended by **3** volunteers. Chelsea gave a tour of the Essex Junction WWTF, I discussed the results of summer water quality sampling data analysis and we enjoyed snacks and conversation.
- Total number of residents in Rethink Runoff towns reached **in-person** this month = **28**

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Completed Administrative Tasks

- 2018-2019 Work-plan and activity tracking
- FY19 Budget tracking
- Preparing monthly update
- Attending MS4 monthly meeting

Budget FY19 Expenses from February 24, 2019 and March 23, 2019:

WNRCD - \$ 2182.50
Travel - \$ 36.95
Supplies - \$ 16.90
Promotional - \$0
Contractual - \$0
Advertisements - \$0
Total - \$ 2,236.35

Total FY19 Expenses:

WNRCD - \$18,221.64
Travel - \$323.50
Supplies -\$ 75.47
Promotional - \$0
Contractual - \$500.00
Advertisements - \$0
Total ~ \$19,101.77

Total budgeted for FY19 - \$23,000.00

Total spent FY19 to date - \$19,101.77

Total remaining FY19 budget - **\$3,898.23**

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