



August 24st, 2019

August Monthly Update, FY 20 -- For activities between July 27th and August 24th, 2019

Prepared by Kristen Balschunat

Ongoing Tasks

- Planning Volunteer Appreciation Event
- Shelburne: August storm drain mural call for artists has been published. Applications are due by September 9th. Painting day will be September 26th.
- Essex and Essex Junction Outreach planning

Outreach Tasks

- Milton Storm Drain Project was featured on the front page of the Milton Independent. Stream Team coordinator interviewed with reporter Neil Zawicki and set follow-up notes. <https://www.miltonindependent.com/art-for-awareness-muralists-adorn-milton-storm-drains/>
- Emailed press release about Shelburne mural to local papers. The editor of Shelburne News emailed back to say they planned to publish it soon.
- Facebook account -- Nine Posts -- Up to 249 “likes” and 289 “followers” - Milton Storm Drain Mural Post went slightly “viral”. The standard amount of people reached on a Stream Team post is 100. This post was shared by many partners and reached a reported audience of 4,500 people!
- Instagram account - Two Posts, 14 Stories -- Up to 167 followers
- Published Summer Newsletter #2 -- 178 “opens” & 28 “clicks”
- Met with co-chairs, Dan and Pluck to plan FY20 scope of work



Completed Event/Project Driven Tasks

- Completed Milton Storm Drain Mural Project. Two murals were painted in the community. Details and photos below. The project was well received by the local newspaper and social media. (~4,500 people reached on social media regarding this project)
- Met with new rain garden volunteers for orientation at Farrel Park
- Total # of residents in Rethink Runoff towns reached **in-person** this reporting period ~ 30

Completed Administrative Tasks

- 2019 Work-plan and activity tracking
- FY20 Budget tracking
- Preparing monthly updates
- Began crafting Final Report for 2019



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Budget FY20 Expenses from July 27th to August 24th, 2019:

WNRCD - \$ 1,833.75
Travel - \$ 42.92
Supplies - \$ 72.00
Promotional - \$ 0
Contractual - \$ 500.00
Advertisements - \$ 0
Total - \$2,448.67

Total FY20 Expenses:

WNRCD - \$ 3555.00
Travel - \$ 55.68
Supplies - \$ 132.34
Promotional - \$ 0
Contractual - \$ 500.00
Advertisements - \$ 0
Total - \$ 4,243.02

Total budgeted for FY20 - \$25,000.00

Total spent FY20 to date - \$ 4,243.02

Total remaining FY20 budget - **\$ 20,756.98**

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