



August 1st, 2019

July Monthly Update, FY 20 -- For activities between July 1st and July 27th, 2019

Prepared by Kristen Balschunat

### Ongoing Tasks

- Continuing to manage Stream Team Water Quality Sampling Program - sending weekly emails to volunteers with reminders and additional clean water resources, coordinating with the lab and partners for sample delivery, organizing sample bags and data sheets, etc.
- Shelburne: Preparing for late August storm drain mural project.
- Library Project: Building recommended reading list for libraries in Essex and Essex Junction

### Outreach Tasks

- Published "Call for Artists" press release - picked up by Milton Independent 7/4/19 Issue: [https://issuu.com/miltonindependent/docs/2019\\_0704\\_forweb](https://issuu.com/miltonindependent/docs/2019_0704_forweb)



PHOTO COURTESY RETHINK RUNOFF

Artist Holly Greenleaf, 2018

**T**his summer, use your creativity to spread the word about storm water quality and help keep Lake Champlain clean.

Rethink Runoff is currently accepting designs for a storm drain mural campaign that will take place in Milton on Monday, July 29th.

Artists will paint murals that illustrate the importance of keeping the water that enters storm drains clean. The purpose of the mural project

is to raise public awareness about stormwater runoff.

Of the designs received, two artists will be selected to paint their murals on sidewalks adjacent to stormdrains. Each artist will receive a \$250 stipend upon successful completion of their mural.

Applications are due July 15. Apply at [rethinkrunoff.org/events/milton-storm-drain-mural-contest](http://rethinkrunoff.org/events/milton-storm-drain-mural-contest).

- Facebook account -- Three Posts -- Up to 241 "likes" and 279 "followers"

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- Instagram account - Three Posts -- Up to 149 account followers
- Published Summer Newsletter --- 176 "opens" and 21 "clicks"

Completed Event/Project Driven Tasks

- Hosted a guest intern from Marsh-Billings Rockefeller National Historic Park for a day to share about our water quality sampling program. Ana, the guest intern, helped check in water quality samples and worked on prototyping a new stream team game.
- Total # of residents in Rethink Runoff towns reached **in-person** this reporting period = **1**

Completed Administrative Tasks

- 2019 Work-plan and activity tracking
- FY20 Budget tracking
- Preparing monthly updates
- Attending MS4 meetings

Budget FY19 Expenses from July 1, 2019 to July 27th, 2019:

WNRCD - \$ 1,721.25  
Travel - \$ 12.76  
Supplies - \$ 60.34  
Promotional - \$ 0  
Contractual - \$ 0  
Advertisements - \$ 0  
**Total - \$ 1,794.35**

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WNRCD - \$ 1,721.25  
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Advertisements - \$ 0  
**Total - \$ 1,794.35**

Total budgeted for FY19 - \$25,000.00

Total spent FY19 to date - \$ 1,794.35

Total remaining FY19 budget - **\$ 23,205.65**

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