

Memorandum

TO: MS4 Subcommittee Members

FROM: Annie Costandi and Chelsea Mandigo, MS4 Subcommittee Co-Chairs

DATE: June 16, 2021

SUBJECT: Adopt-a-Drain Program

The MS4 communities interested in pursuing the Adopt-a-Drain program met to discuss how to move forward with implementation. In the meeting, it was discussed whether the program should be considered separate or whether it could fall under the Rethink Runoff umbrella. We agreed that it should fall under Rethink Runoff for the following reasons:

1. Five MS4 communities would like to move forward with the program, so there's enough interest amongst the committee members.
2. It would be easier to enter into one contract with Adopt-a-Drain rather than have six separate contracts. The contract will be between the CCRPC and the Adopt-a-Drain Program.

The Adopt-a-Drain program will be the focus for project implementation this year. Due to the uncertainty surrounding COVID, Kristen had not planned any projects or outreach events yet. MS4s not interested in pursuing Adopt-a-Drain will be the focus for outreach and project implementation in 2022. Once we finalize the contract with Adopt-a-Drain, the plan is to get this program up and running for a fall launch. This will be a one-time launch and in the following years, it will only require program maintenance which will be the responsibility of each MS4.

Costs:

At this time, we are working to finalize the costs for each MS4 with the Adopt-a-Drain program. They agreed to provide us with the same discount they offered during initial conversations. No surplus funds will be used to cover any of these costs. Any costs that go above the typical costs to implement a project will be the responsibility of each MS4. As we noted from previous discussions, there will be an annual fee associated with the program and that will also be each MS4's responsibility. Any MS4 who is interested in pursuing Adopt-a-Drain following the launch, may sign up at the same discounted cost.