

## MS4 Subcommittee Draft Agenda

Tuesday, November 7, 2023 12:15 p.m. to 1:30 p.m.

Via Zoom Meeting >>>>>><https://us02web.zoom.us/j/85667252064> Meeting ID: 856 6725 2064

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To access documents noted with an asterix (\*) below,  
please visit: <http://www.ccrpcvt.org/meetings/clean-water-advisory-committee/>

- 1) Review and approval of draft Agenda. Public comment on items not on the agenda
- 2) Review and approval of minutes (October 3, 2023) (ACTION) (\*)
- 3) Consider adoption of FY25 Budget (ACTION) (\*)
- 4) Update on New Creative by Pluck for Rethink Runoff advertising & Recap of Fall Campaign (Information) (\*)
- 5) Initial discussion of overall advertising campaign: Media spend, alternatives to current advertising (Discussion) (\*)
- 6) Brief update by WNRCD on MCM#2 compliance activities (Information) (\*)
- 7) Staff, member and guest updates as needed.
- 8) Agenda Items for December 5<sup>th</sup> meeting

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